



July 21	Disaster Preparedness
August 18 - Picnic	Salem Police Dept. K9 Unit
September 15*	Money Problems/Risky Behavior
October 20	Distracted Driving
November 17	Drug Free WCI - Working Partners
December 15*	Lock Out, Tag Out
January 19	Active Shooter
February 16*	Millennial Workforce Issues
March 16	Safety Investigations
April 20	Keeping Fit – Zonya Foco
May 18	Medical Marijuana
June 15*	Aging Workforce Issues
Extra Programs	CPR/FA, OSHA 10 Hour Class

***SASC Planning Meeting follows**

Participating in Home Depot Safety Day & Quakerfest



**American
Red Cross**

**Lake to River Chapter
Northeast Ohio Region**

**We Are The American Red Cross -
Sleeves Up. Hearts Open. All In.**

Mission Statement

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

Vision Statement

The American Red Cross, through its strong network of volunteers, donors and partners, is always there in times of need. We aspire to turn compassion into action so that...

...all people affected by disaster across the country and around the world receive care, shelter and hope;

...our communities are ready and prepared for disasters;

...everyone in our country has access to safe, lifesaving blood and blood products;

...all members of our armed services and their families find support and comfort whenever needed; and

...in an emergency, there are always trained individuals nearby, ready to use their Red Cross skills to save lives.

Fundamental Principles of the Global Red Cross Network

- Humanity
- Impartiality
- Neutrality
- Independence
- Voluntary Service
- Unity
- Universality

5 Chapters in Northeast Ohio

- Lake to River
- Greater Cleveland
- Lake Erie/Heartland
- Stark & Muskingum Lakes
- Summit Portage & Medina Counties



**American
Red Cross**

Lake to River Chapter

*Serving Ashtabula, Columbiana, Jefferson,
Mahoning, & Trumbull Counties*

3530 Belmont Ave. - Suite 7
Youngstown, OH 44505
330-392-2551

FY 2016/17 Stats – Unit 35392

Serving 722,716 households with 294,836 residents
208 Volunteers / 4 FT + 3 Shared Staff Members

- Armed Forces – 389 cases with 709 services
- Blood Services – Northern Ohio Region serves 19 counties
- Community Programs – Partner with other agencies
- Disaster/Emergency Services – 217 households
- Health & Safety/Preparedness – 5525 enrolled
451,926 page views, 1105 downloads, 910,991 messages
- International Services – Family Links & IHL available



**American
Red Cross**

Disaster is Everyone's Business

**... and also one of our most
recognized services**

Our Disaster Recovery Plan Goes Something Like This...



Hurricane Katrina's Effect on Small Business

- 635,000 businesses from Experian's database
- Commercial properties in the Gulf Coast had as much as \$40 billion in payables at time of disaster
- Additional \$7 billion in counties/parishes FEMA declared hardest hit
- Professional and Business Service firms hardest hit
 - Owed \$ 8.8 billion (20% of the total)
 - Retail Trade (\$ 8 billion – 20.2%)
 - Wholesale Trade (\$5.9 billion – 14.7%)
 - Construction (\$5.7 billion – 14.2%)

Hurricane Katrina's Effect on Small Business

- Hurricane affected more small businesses (fewer than 50 people) than any other segment
- 72% of outstanding balances were owed by small business.
- Companies with fewer than 50 people were the most vulnerable to any business interruption – which affected the suppliers to these companies as well.
- 31% of the outstanding balances were associated with the smallest business segment (5 or fewer employees)

Super-Storm Sandy

- A survey conducted by the American Red Cross and FedEx in July 2013, 70% of small businesses (only 6 months after Super-Storm Sandy) revealed that they feel no risk for a similar disaster.
- Additionally, 21% of small businesses reported being affected by Hurricane Sandy or some other natural disaster – BUT only 50% of those affected think it's likely they will be affected again.



Super-Storm Sandy

- Since Hurricane Sandy, less than 10% of small businesses have taken any disaster preparedness actions based on consequences of the storm.
- Only 51% of small businesses have some sort of plan of continuity.
 - 92% have a data backup plan
 - 81% have a server recovery plan

Fact

- Every year emergencies take their toll on business and industry – in lives and in dollars.
- Business and industry can limit injuries and damages and return more quickly to normal operations if they plan ahead.

Ingredients

- Authority to Create a Plan
- Commitment from the CEO to make emergency management part of your corporate culture

What is an emergency?

An emergency is any unplanned event that can cause deaths or significant injuries to employees, customers or the public; or that can shut down your business, disrupt operations, cause physical or environmental damage, or threaten the facility's financial standing or public image.

What is Emergency Management?

Process of preparing for, mitigating, responding to and recovering from an emergency.

- Planning
- Training
- Conducting Drills
- Testing Equipment
- Coordinating Activities with the community

Why?

To be successful, Emergency Management requires upper management support. They set the tone.

- Moral responsibility to protect employees, the community and environment
- Compliance with regulatory requirements
- Enhances Company's ability to recover
- Reduces exposure to civil or criminal liability
- Enhances company's image and credibility
- May reduce insurance liability

Establish a Planning Team

- Upper Management
- Line Management
- Labor
- Human Resources
- Engineering and Maintenance
- Safety, health and environmental affairs
- Public Information / Community Relations
- Security
- Sales and Marketing
- Legal
- Finance and Purchasing

Analyze Capabilities and Hazards

- Where do you stand right now?
 - Evacuation Plan?
 - Fire Protection Plan?
 - Safety and Health Program?
 - Environmental Policies?
 - Security procedures?
 - Plant closing policy?
 - Employee manuals?
 - Risk Management?
 - Mutual aid agreements?

Conduct a Vulnerability Analysis

- List Potential Emergencies
 - Historical
 - Geographic
 - Technological
 - Human Error
 - Physical
 - Regulatory

- Estimate Probability
- Assess the Potential Human Impact
- Assess the Potential Property Impact
- Assess the Potential Business Impact
- Assess Internal and External Resources

Develop the Plan

- Executive Summary
- Emergency Management Elements
- Emergency Response Procedures
- Support Documents

Develop the Process

- Identify Challenges and Prioritize Activities
- Write the Plan
- Establish a Training Schedule
- Coordinate with Outside Organizations
- Maintain Contact with Other Corporate Offices
- Review, Conduct Training and Revise
- Seek Final Approval
- Distribute the Plan

Implement the Plan

- Integrate the plan into Company Operations
- Conduct Training, Drills and Exercises
 - Planning Considerations
 - Who will be trained
 - Who will do the training
 - What training activities will be used
 - When and where
 - Evaluate

Training, Drills and Exercises Chart

	January	February	March	April	May	June	July	August	September	October	November	December
MANAGEMENT ORIENTATION/REVIEW												
EMPLOYEE ORIENTATION/REVIEW												
CONTRACTOR ORIENTATION/REVIEW												
COMMUNITY/MEDIA ORIENTATION/REVIEW												
MANAGEMENT TABLETOP EXERCISE												
RESPONSE TEAM TABLETOP EXERCISE												
WALK-THROUGH DRILL												
FUNCTIONAL DRILLS												
EVACUATION DRILL												
FULL-SCALE EXERCISE												

Evaluate and Modify the Plan

- Conduct a formal audit of the entire plan at least once a year.
 - Involve all levels of management
 - Identify shortfalls
 - Does plan reflect lessons learned?
 - Do team members understand their roles? New members trained?
 - Plan identify changes in your business?
 - Are records up to date?

Evaluate and Modify the Plan

- Are you attaining your training objectives?
- Have hazards in your business changed?
- Are Employee Rosters up to date with current names, titles and telephone numbers?
- Steps being taken to incorporate emergency management procedures into other business processes?
- Have partners been briefed on your plan?

Evaluate and Modify the Plan

- In addition to a yearly audit, evaluate and modify the plan at these times:
 - After each training drill or exercise
 - After each emergency
 - When personnel or responsibilities change
 - When your facility changes
 - When policies and procedures change

Remember to brief all your personnel on changes to your plan.

Administrative Actions during and after an Emergency Include:

- Maintain telephone logs
- Detailed record of events
- Maintain record of injuries and follow-up actions
- Accounting for personnel
- Issuing press releases
- Manage finances
- Document investigations and recovery operations

Emergency Management Considerations

- **Logistic Activities** before an emergency may include:
 - Acquiring equipment
 - Stockpiling supplies
 - Designating emergency facilities
 - Establishing training facilities
 - Establishing mutual aid agreements
 - Preparing a resource inventory

Logistics Actions during and after an Emergency Include:

- Providing utility maps to emergency responders
- Providing material data sheets (MSDS) to employees
- Moving backup equipment in place
- Repairing parts
- Arranging for medical support, food and transportation
- Arranging for shelter facilities
- Provide for backup power
- Provide for backup communications

Hazard Analysis

- Planning Considerations
 - Meet with the Fire Department
 - Have facility inspected for hazards
 - Involve your insurance carrier
 - Distribute safety information to your employees
 - Offer safety training (1st Aid, Fire extinguishers)
 - Instruct employees of safety plans (elevators)
 - Conduct drills, assign safety team leaders
 - Establish safety procedures/warning system



FEMA COOP Templates

- Continuity of Operations Plan Template for Federal Departments and Agencies, April 2013
- Continuity Plan Template and Instructions for Non-Federal Entities
- <http://www.fema.gov/planning-templates>



American Red Cross
Ready Rating™

**It's free. It's easy. The time to prepare is
now.**

readyrating.org

American Red Cross



**American
Red Cross**

Ready Rating Overview

- Why Prepare?
- Background?
- Highlights Since Launch
- Members
- 1-2-3 Assessment
- Next Steps
- Show You Care
- Program Sponsor

Why Prepare?

- **Up to 40% of businesses** fail following a natural or human-caused disaster
- **94% of small business** owners believe a disaster could seriously disrupt their business within the next two years
- **Disasters** come in many forms: hurricanes, tornados, snow storms, power outages, floods, medical emergency, death of a key employee...



Insurance coverage may not save the day!

Why Prepare?

- 4 out of 5 businesses fail after the loss of a key executive
- One-third of businesses surveyed have no business continuity plan
- Here's the good news: 82% of businesses agree - "If someone could make it easy for me to be prepared, I'd do it."



What is Ready Rating?

The Ready Rating Program

The first emergency readiness program of its kind



Background

- **Established in 2008** by the St. Louis Red Cross with support of several large businesses.
- **Focus on mid size and small** business to help them measure, diagnose, and improve their level of emergency preparedness
- **Membership benefits** include:
 - Two assessment tools
 - Two OSHA compliant EAPs
 - Access to a library of resources



Program Overview

- Designed to allow businesses, schools and organizations to dramatically **improve** their level of **preparedness**
- **Quantifies** an organization's preparedness with a proprietary assessment tool
- Generates **customized reports** with confidential feedback to help members
- Enables creation of a customized **Emergency Response Plan** through an easy, on-line, self-paced tool
- **Free**, thanks to our generous sponsors



Who Are the Members?

- Businesses – small to large
- Schools – public and private
- Non-profits
- Healthcare organizations
- Financial institutions
- Insurance agencies
- Retailers
- Manufacturers
- Houses of worship



Benefits

- **Program is rich with content** and completion of an assessment generates a detailed report that gives specific recommendation on how to improve an existing plan.
- **Continued attention** to these recommendations will help improve the emergency action plan and lead increase the resiliency of the organization.
- **Management involvement** is key to success.

11,818
Ready Rating Members

- 10172 Bus/Orgs
- 1,1646 Schools

Needed Resources

- **Support in the** form of a Program Manager and other staff support.
- **Staff volunteers** to fill some key roles.
- **Ongoing training** and new employee orientation plan.
- **Periodic exercises** and medical drills.
- **Updated record keeping** including staff contact information.
- **Periodic review of insurance plans** and acquisition of support tools and supplies,



Where to Begin

Key steps:

Commit to preparing

- Join the Red Cross Ready Rating program
- Complete an online assessment to determine readiness level

Focus on up to 5 recommendations

Keep management involved

Return to the Ready Rating website periodically to update your profile and assessment score



Other Actions

Share your emergency action plan with business partners and vendors

- Encourage them to join.
- Help staff members develop a household emergency plan

Practice your plan

- Integrate preparedness in your organizational culture

Show your community you care

- Commit to helping your community get prepared



Visit the Site and Explore

American Red Cross
Ready Rating™

MEMBER LOGIN



HOW IT WORKS ABOUT RESOURCE CENTER SPONSORS JOIN CONTACT

Search

DO YOU KNOW IF YOUR ORGANIZATION IS IN DANGER?
**YOU CAN FIND OUT BY ANSWERING
THREE SIMPLE QUESTIONS...**

ANSWER NOW

Make sure your organization is safe and ready

Become a Ready Rating Member to see how you compare and where you can improve.

Are you new to Ready Rating? If so, check out this helpful video below for an outline of the program and the new site.

New To Ready Rating?



Become a member today! Click above if you are ready to become a member and use one of the two online self assessment tools available to measure your organization's level of preparedness.



The Ready Rating Program features two powerful template generator tools to customize and download an **Emergency Action Plan (EAP) template** for your organization.



Get the tools you need! Access the Ready Rating Resource Center where you will find one stop shopping for emergency preparedness information, checklists, tools and more.





Sign up today at
ReadyRating.org

American Red Cross

I THINK WE MAY NEED TO
UPDATE OUR DISASTER RECOVERY PLAN.
THIS ONE SUGGESTS WE ALL RUN
AROUND IN CIRCLES SHOUTING
"WHAT DO WE DO?!" "WHAT DO WE DO?!"





**Those who fail to plan,
plan to fail.**

Thank you!



American Red Cross



July 1, 2016 – June 30, 2017 Profit & Loss

Income	
BWC Stipend	11,000.00
Other Income	<u>13,039.00</u>
Total Income	24,039.00
Expenses	
Administration	3,300.00
Banquet	7,566.40
Lunch	13,130.66
Marketing	715.18
Travel	<u>336.00</u>
Total Expenses	<u>25,048.24</u>
Net Income/Loss	<u><u>(1,009.24)</u></u>

SASC will provide budget updates at the monthly meeting following our Planning Committee meetings



**SALEM AREA
SAFETY COUNCIL**

Budget Overview

July 1, 2017 – June 30, 2018 Budget

Income

BWC Stipend	\$11,000.00
Other Income	\$12,960.00
Classes/Advertising	<u>\$ 1,500.00</u>
Total Income	<u>\$25,460.00</u>

Expenses

Administration	\$3,300.00
Banquet	\$3,100.00
Lunches	\$13,860.00
Marketing	\$1,500.00
Class Expenses	\$3,000.00
Travel/Comm. Expenses	<u>\$550.00</u>
Total Expense	<u>\$25,310.00</u>

Net Income: \$150.00